



1 SENATE JOINT RESOLUTION NO. 10

2 WHEREAS, For more than 200 years downtown districts have  
3 served as the heart and soul of our communities; they are the  
4 site of parades, passionate speeches, and public gathering  
5 places; and

6 WHEREAS, The words "main street" conjure up images of a  
7 friendly place to greet your neighbors and friends, shop for  
8 unique gifts or supplies, and enjoy an evening of good food and  
9 entertainment; and

10 WHEREAS, Downtown businesses have provided stable incomes  
11 to millions of Illinois residents, paid billions of tax dollars  
12 for city and State services, and provided countless  
13 sponsorships for activities that contribute to a community's  
14 quality of life; and

15 WHEREAS, The Illinois Main Street program is a nationally  
16 recognized model for preserving the historic integrity and  
17 economic vitality of downtowns and neighborhood business  
18 districts; and

19 WHEREAS, The Office of the Lieutenant Governor for the  
20 State of Illinois successfully implemented the Main Street  
21 program beginning in 1993 using the proven National Main Street  
22 Center's comprehensive model for downtown revitalization - the  
23 Four Point Approach®: Organization, Promotion, Design, and  
24 Economic Restructuring; and

25 WHEREAS, Fifty-eight Illinois communities are actively  
26 participating in the Illinois Main Street program, and  
27 consequently, more than \$418 million has been invested in their  
28 downtown districts, nearly 5,000 new jobs have been created and  
29 more than 1,300 businesses have sprung up or expanded in the  
30 State; and

1           WHEREAS, The programs associated with Illinois Main Street  
2 will certainly continue to restore, restructure, and  
3 revitalize the soul of their community with successful results;  
4 therefore, be it

5           RESOLVED, BY THE SENATE OF THE NINETY-FOURTH GENERAL  
6 ASSEMBLY OF THE STATE OF ILLINOIS, THE HOUSE OF REPRESENTATIVES  
7 CONCURRING HEREIN, that we recognize the first Saturday in June  
8 as Illinois Main Street Day in Illinois.